

## **Membership renewal 2010-11 – New Online Registration**

As you may be aware Scottish Gymnastics have recently implemented a new CRM (Customer Relationship Management) system to help us manage our member's data more efficiently. As part of this system there is an online Self Service section which will allow club secretaries to manage their own clubs data. Some of the benefits to clubs when using the system will be:-

- Ability to view and renew the club/club officers/existing members memberships online
- Ability to enter new members details directly to the system
- Ability to update contact details i.e. address, phone number, email etc
- More control over in-house of data management
- This system will be offered out to all members and as such club secretaries could ask parents to make sure all data is correct and to pay directly for their own child's renewal.

We will be holding a workshop on **Monday 6<sup>th</sup> September - from 6.00 to 8.00pm – Kirkland High School, Methil Brae, Leven, KY8 3LT** for the Tayside & Fife area to introduce the system to clubs. Club secretaries / officers are invited to come along and find out about our new CRM System.

Please confirm your attendance to [ashleigh@scottishgymnastics.org](mailto:ashleigh@scottishgymnastics.org).

Other services which will be offered to all members through the online Self Service area and can be found on our website.

Clubs willing to use the system to renew their members online will be offered a 10% discount on the club membership fee. For those clubs not wishing / not able to take part in the new online system, please contact our Member Services department for a renewal pack.